

Wall Call

ArtsNow

Mural Site Application for Private Businesses

Thank you for your interest in participating in the mural program. Selected property owners will receive a fully funded mural installation. Please complete this application in full.

Overview

ArtsNow is seeking property owners in three key areas of focus in the city of Cuyahoga Falls interested in installing a mural on their building or structure.

- Downtown District/Riverfront Parkway
- Bailey Road Corridor
- South State Road Corridor

Property owner would commit to:

- Ensuring the wall is structurally sound and prepared for a mural (or committing to necessary preparation before installation).
- Collaborating with the artist to support the long-term care of the mural, including maintenance as needed until the work reaches the end of its lifespan.
- Participating in the artwork selection process or succeeding responsibility to the selection committee.
- Notifying the artist and the City when the mural requires maintenance or attention.

Project Name*

Character Limit: 100

Property & Business Information

Business Name (Legal Owner of the Building):*

Character Limit: 100

Business Name (Occupant, if different from owner)

Character Limit: 100

Property Address (where mural will be installed):*

Street, City, State and Zip

Character Limit: 150

Do you own this building?*

Only property owners are eligible to apply.

Choices

Yes

No

Which of the following districts does your business fall into?***Choices**

South State Road Corridor

Bailey Road/Northmoreland Business Corridor

Downtown District/Riverfront Parkway

Wall Information

Brief description of the wall proposed for the mural:*

Include details such as:

- Dimensions
- Material
- Surface condition
- Visibility
- Surrounding environment

Character Limit: 1500

Please list any restrictions on the design or installation of the mural?*

Examples:

- Brand alignment
- Historic district requirements
- Neighborhood covenants
- etc.

Character Limit: 2000

Name of person who will represent your business in the artist/mural selection process**First and Last**Character Limit: 100***Title of person who will represent your business in the artist/mural selection process****Character Limit: 100***Email of the person who will represent your business in the artist/mural selection process****Character Limit: 254*

Wall Images

Please upload three images of the wall:

One wide shot showing the full wall and surrounding area**File Size Limit: 8 MB***One or more close-up shots showing the wall surface****File Size Limit: 8 MB***Any obstructions or special considerations (e.g., signage, landscaping, utilities)****File Size Limit: 8 MB*

Mural Readiness & Maintenance

Wall Readiness*

Are you willing to prepare the wall to a mural-ready state prior to installation? (This may include cleaning, patching, removing vines or other materials, and/or priming.)

Choices

Yes

No

Maybe — I'd like to learn more first

If 'Yes', Wall Readiness, please describe

If yes, briefly describe what steps you anticipate needing to take:

Character Limit: 2000

Ongoing maintenance*

Are you willing to work with the selected artist to develop a plan for ongoing maintenance or eventual removal of the mural, or appoint someone who has been empowered to make decisions on your behalf?

Choices

Yes

No

Legal Permission

Is the applicant the person who can legally grant permission to install the mural?***Choices**

Yes

No

If No, please provide the following contact for the authorized party:

Please include:

1. Full Name:
2. Title:
3. Email:
4. Phone Number:

Character Limit: 1000

Optional: Additional Information

(These questions are optional but may help us better understand your goals and context.)

Why are you interested in having a mural at this location?

Character Limit: 1500

Partnerships

Are there any community groups, tenants, or neighborhood partners we should be aware of or include in the process?

Character Limit: 1500

Have you hosted public art projects before?*

Choices

Yes

No

If 'yes', hosted public art projects before, briefly describe:

Character Limit: 2000

Certification

Certification*

- I certify that the information provided is true and complete to the best of my knowledge.
- I understand that submission of this application does not guarantee selection for a mural.

Choices

I agree

Signature*

Please include your first and last name.

Character Limit: 70

Title

Character Limit: 70

Today's Date*

Character Limit: 10