ARTSNOW KEY FACTS FOR THE SUMMIT COUNTY COMMUNITY

ARTS & CULTURE



THE IMPACT OF ART

According to a multiyear study across three U.S. cities, George Washington University found that those participating in cultural program reported an increase in overall health after one year.

After two years, those in the cultural program reported an overall stabilization of health in addition to reporting fewer doctors visits than those in the control group who did not have access to the arts.

A 2016 study published by the European Journal of Public Health, shows that "community programs that focused on art played an important role in increasing social inclusion" among the aging community. "I am more creative and thoughtful now than I've ever been. I am only getting started on my artist journey and I love it!"

ANONYMOUS PARTICIPANTS CULTURAL PLAN FOCUS GROUP



BY THE NUMBERS

12,667

Number of people over the age of 55 served by *Akron Civic Theatre*

8,600+

Number of people over the age of 55 served by *Weathervane Playhouse*

EXAMPLES FROM SUMMIT COUNTY

AKRON ZOO

For over two decades, the Akron Zoo has celebrated the aging community with an annual event designed especially for them. Senior Safari is a day of fun that includes vendors who provide services to the aging population and special entertainment and activities for them during their zoo visit. Besides Senior Safari, the education team engaging people of all ages year round with up close or hands on encounters providing enrichment to various aging groups.

TUESDAY MUSICAL

Tuesday Musical's Decompression Chamber series presents free performances for employees and clients at high-stress venues, including these serving the aging population: retirement communities, hospitals, community health centers, and memory-care units.

STAN HYWET HALL & GARDENS

Stan Hywet offers discount each Tuesday for our aging community and has over 600 volunteers from the aging population, who've donated 55,000+ hours

SUMMIT METRO PARKS

One program of the Summit Metro Parks is the Outdoor Rx for Seniors, a new bus tour of Summit Metro Parks that focused on the healthy lifestyles, activities and a healthy cooking demonstration during lunch specifically designed for visitors over 55 years of age.

