



Summit County resident Arnie with purchase from Birchwood Supply Co at the Akron Farm and Flea; Photo by Shane Wynn

CONNECT

ArtsNow strengthens Summit County by advancing its arts & culture assets and building connections between arts & culture and the broader community by:

- Providing residents of Summit County access to information about the diverse arts & culture offerings available in Summit County.
- Aggregating and analyzing data about arts & culture to drive sector improvement.
- Advocating for arts & culture across the public, private and nonprofit sectors.
- Convening and connecting artists to strengthen the sector's impact and relevance.
- Building and strengthening funding for the county's arts & culture sector.
- Owning and operating *SummitLive365.com*, a website providing a comprehensive arts, culture, and entertainment calendar as well as a free portal for artists and creatives to showcase their talent.

For more information on how to give your support or collaborate with ArtsNow, please contact Executive Director Nicole Mullet at nicole@artsnow.org or 330-410-3362.



dance.r.evolution Knight Art Challenge 2015 award winning project; Photo by Shane Wynn
Choreographer: Mary-Elizabeth Fenn. Dancers: Brian Murphy, Juliana Freude, Katherine Tackett, and Brooke Wesner

SUPPORT

The arts & culture sector in Summit County:

ArtsNow directly supports local artists, aspiring artists, dreamers, builders, and educators, while also educating the Summit County residents about arts & culture opportunities.

Economic vitality:

According to the 2016 *Americans for the Arts* assessment, national arts & culture activities:

- Generated \$166.3 billion in national economic activity in 2015
- Supported 4.6 million jobs nationally
- Generated \$27.5 billion in revenue to local, state, and federal governments

Plus, typical arts attendees nationally spent \$31.47 per person, per event beyond the cost of admission, and 69% of non-local attendees indicated their primary reason for visiting was “specifically to attend this arts or cultural event.”

The next generation: The presence of a vibrant arts and culture sector is vital to attracting and retaining talented people and businesses to our community.

Tactical collaboration: ArtsNow acts as a bridge and translator to strengthen the community through our arts and culture assets by forging effective partnerships with the arts and culture sector, businesses, elected and civic leaders, and community members.

COLLABORATE

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