



## **SEVEN WAYS LOCAL ARTS AGENCIES/COUNCILS WORK IN, WITH, AND FOR THEIR COMMUNITIES**

### **Advocacy & Policy**

LAAs can serve both as thought leaders and policy creators on a wide range of topics and issues.

THINK: Arts education, creative economy, economic development, community development, workforce development, cultural tourism, disaster preparedness and response, research, health, inter-cultural understanding and general quality of life.

### **Facilities**

LAAs can be responsible for the development and management of arts and cultural facilities and venues.

THINK: Live/work space, rehearsal and performance spaces, gallery space, hands-on art centers, or arts organization and creative entrepreneur incubators.

### **Funding & Financing**

LAAs can provide direct investment in the arts and culture community through grants and other financial support programs for artists and arts and cultural organizations or groups.

THINK: Operating or project support grants, and technical assistance or capacity building grants, Non-competitive project/program sponsorships, fellowships, grants for professional development training or special project stipends, public and private matches for projects, crowdfunding initiatives, leveraging funds via bonds, facilitating collaboratives or micro-lending.

### **Partnerships & Planning**

LAAs can play a key role in uniting and connecting with local partners to address community needs and make their communities more healthy, vibrant and equitable

THINK: Working with public schools, the Convention and Visitor Bureau, Chamber of Commerce, cultural planning, health and human service providers, colleges and universities, disaster preparedness and response and a wide range of city and state government agencies.

### **Programs & Events**

LAAs can be the organization responsible for providing free or broad public arts and cultural experiences and opportunities to their community.

THINK: After school arts education programs, public art, free concerts in the park, exhibitions, heritage and preservation efforts, festivals or special events.



## **Services**

LAAAs can provide a portfolio of services to support the creative economy and arts and culture ecosystem.

THINK: Professional and creative workforce development workshops or classes incubation and fiscal sponsor services, marketing, administrative/back office services, box office, or discipline specific workshops and trainings.

## **Visibility**

LAAAs can leverage their broader network and resources to drive public goodwill and communicate the importance and value of arts and culture in healthy, equitable and vibrant communities.

THINK: Community-wide marketing campaigns, Cultural tourism, civic engagement initiatives, arts and cultural event calendars, festivals, multi-sector programs, research, convenings/focus groups or media partnerships.